



Practical ACTION

LAUNCH OF THE CLEAN COOKING ASSOCIATION OF KENYA (CCAK) STRATEGIC PLAN (2024-2028)

TALKING POINTS/KEY MESSAGES

About Practical Action

- Practical Action is an international development organisation putting ingenious ideas to work so people in poverty can change their world. In Kenya, we work in sixteen counties, where we facilitate lasting and locally-owned solutions for clean energy, sustainable agriculture, climate change and water, sanitation and waste management.
- On clean energy, Practical Action's work with partners in Kenya aims to facilitate access to affordable low-carbon energy for **one million people in 'last mile' communities and five million systems beneficiaries** by 2025.
- Our energy work prioritizes communities **least served by the electricity grid and whom the private sector and the government struggle to serve**. Our focus areas include clean cooking, Energy for the Last Mile and Productive Use of Energy (PUE).
- Practical Action's ongoing energy projects include supporting counties to develop energy plans; empowering entrepreneurs to participate effectively in clean cooking, lighting and PUE markets; and strengthening the e-mobility sector in Kenya.

About the Launch of CCAK's Strategic Plan (2024-2028)

- Practical Action is proud of providing technical and financial input for CCAK's Strategic Plan development process. We also appreciate the contributions of CCAK's other partners in making this exercise a success.
- Our support was delivered under *the Kenya ICS Last Mile Entrepreneurs Acceleration Project (KILMEAP)*. This is a sub-project under the initiative dubbed "*Promoting Climate-Friendly Cooking in Kenya and Senegal*". It is funded by Energising Development (EnDeV) and the Green Climate Fund (GCF). KILMEAP's objective is to speed up the ICS sector growth through the expansion of ICS distribution chains, conducting awareness campaigns and facilitating a conducive market and policy environment.

- We recognize that **a strong and effective CCAK is key to the success of the clean cooking sector** and essential for the delivery of its mandate to coordinate, lobby and advocate for appropriate cooking solutions, including ICS.
- The lack of an updated strategic plan was identified as one of CCAK’s weaknesses in its recent SWOT Analysis. The previous plan covered 2018-2022.
- CCAK has made significant progress since its founding. It has positioned itself as the voice of clean cooking in Kenya, with notable convening power and influence. It has become a credible source of information on the sector. The new strategic plan provides the roadmap for building on these achievements and increasing its impact.
- The strategic plan is timely since a robust CCAK is central to achieving Kenya’s goal of universal access and adoption of clean cooking by 2028. Currently, nearly 70% of Kenyans still use wood-based fuels for cooking. This has devastating impacts on human and environmental health.
- Practical Action is committed to supporting CCAK in implementing the new strategic plan, including strengthening policy advocacy, building partnerships and collaborations, research and knowledge management; institutional strengthening, and promoting gender and social inclusion in the clean cooking sector.
- With the strategic plan focusing on facilitating sustainable markets to deliver clean cooking solutions, Practical Action is ready to share our experience and technical support in ICS market development through our work with entrepreneurs across Kenya.
- Practical Action’s support for the strategic plan builds on a long history of partnership with CCAK to advance clean cooking. A few examples of this partnership include:
 - We are one of CCAK’s founding partners.
 - We play a key role in CCAK’s annual clean cooking week.
 - Recently, we signed a partnership agreement with CCAK to empower women entrepreneurs in the clean cooking, lighting and PUE space through training, mentorship and market linkages.
- We are excited about the future of CCAK and the entire clean cooking sector in Kenya. Together, we can make significant strides towards a future where clean cooking solutions are accessible to all Kenyans, improving health, livelihoods, and the environment.

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