

CONSERVATION INTERNATIONAL VENTURES LLC

An impact-first investment fund for conservation businesses



Sustainable Enterprises Matter.

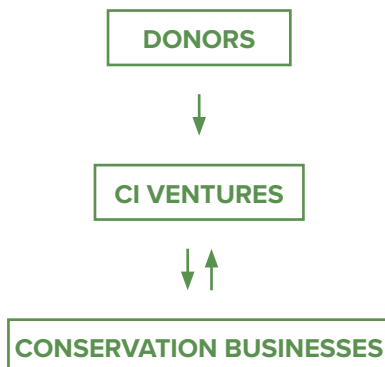
In the forests, oceans and grasslands where Conservation International works, these businesses have the potential to transform local economies in ways that support rather than deplete critical natural ecosystems.

However, many entrepreneurs with solutions to the world’s most pressing environmental challenges typically cannot access the commercial financing they need to grow and reach financial sustainability. The success and expansion of these businesses is central not only to the protection of natural resources, but also to demonstrate that conservation itself can serve as a source of job creation, income generation and poverty reduction in growing economies.

Conservation International Ventures LLC, an impact investing vehicle managed by Conservation International, provides financing to small businesses with big environmental solutions that operate in the most important areas for people and nature.

HOW IT WORKS

As a revolving fund, CI Ventures invests in companies that generate positive financial returns over a specified period of time. The principal and earned interest returned to the fund are used for new investments in green enterprises, making CI Ventures a unique, impact-first investment fund that can operate without the pressure to generate returns for investors.



KEY SECTORS

- Sustainable forestry
- Wild fisheries
- Sustainable aquaculture
- Livestock and ranching
- Ecotourism
- Agroforestry
- Natural products

PRIORITY COUNTRIES

Landscapes

- Colombia
- Peru
- Kenya
- South Africa

Seascapes

- Colombia
- Costa Rica

TERMS	CRITERIA	INVESTMENT TYPES
<p>Typical deal size US\$ 200-500K</p> <p>Typical duration 18-36 months</p> <p>Products</p> <ul style="list-style-type: none"> • Concessional direct loans • Quasi-equity • Revenue-based financing <p>Uses</p> <ul style="list-style-type: none"> • Fixed capital purchases • Capital improvements • Working capital • Trade and pre-harvest financing • Bridge loans 	<p>To be eligible for financing from CI Ventures, enterprises must demonstrate:</p> <ul style="list-style-type: none"> • A viable business model • Potential for significant, measurable environmental and social impacts (e.g., biodiversity conservation, forest restoration, jobs created, etc.) • Potential to unlock future follow-on investment at scale • Strong management capacity • Alignment with Conservation International’s mission to protect nature for the benefit of people 	<ul style="list-style-type: none"> • Investment readiness: Targeted, short-term investments to improve readiness and mobilize larger follow-on financing • Growth capital: Investments in companies with mature business models that seek capital to expand or restructure operations or enter new markets • Novel approaches: Innovative technologies, proof-of-concept and market-based approaches that disrupt or replace existing unsustainable production models
INVESTMENT EXAMPLES		

US\$ 20.3M Invested with Partners in 14 Enterprises Since 2018

Komaza

Sustainable Forestry | Kenya

Komaza is a forestry business that uses an innovative “microforestry” model to employ tens of thousands of marginalized farmers in sustainable tree farming. The company provides the farmers with support across the forestry value chain—from seedlings to sawmills—and then harvests the wood to sell as sustainable wood products, primarily for construction. As Africa’s population skyrockets, so does demand for wood—and Africa’s forests can’t keep up. Financing from CI Ventures supports the expansion of Komaza’s model, which presents an environmentally responsible alternative to large-scale commercial tree-farming.

JALA

Sustainable Aquaculture | Indonesia

JALA is a woman-led tech start-up that helps shrimp farmers increase harvests and improve sustainability and water quality. In the third-largest shrimp-producing country in the world, JALA’s technology platform enables smallholder farmers to manage water-quality conditions—a major factor in mitigating environmental pollution risks and preventing disease. Degraded water quality can also cause producers to abandon their current ponds and cut down vital mangrove forests to build new ponds. Financing from CI Ventures supports commercial production of the company’s hardware and software solutions for smallholder shrimp farmers, who produce 75% of Indonesia’s total annual shrimp production.

BY 2028

\$30M invested through 100 deals



\$200M in co-investments from partners



60K livelihoods supported



500K ha of land & sea sustainably managed

WHY WORK WITH CI VENTURES?

With Conservation International’s diverse portfolio of programs and strong working relationships with government, policymakers and industry in over 30 countries, CI Ventures is uniquely positioned to source, facilitate and accelerate investment opportunities in key conservation areas. Conservation International’s local expertise combined with its strong science-based technical knowledge is expected to reduce project risk while providing greatest economic and environmental impact. CI has been at the forefront of developing innovative finance vehicles, from the world’s first debt-for-nature swap in 1987 to the world’s first Forests Bond with the International Finance Corporation in 2016.

LEARN MORE conservation.org/civentures

CONTACT civentures@conservation.org